

## CROSS-BORDER CONTENT MODERATION TOOLKIT

The Toolkit is the result of broad consultations with key policy actors since 2016 and the collaboration between over 100 senior-level global key actors from governments, internet companies, technical operators, civil society, leading universities, and international organizations to develop solutions for legal interoperability concerning cross-border content moderation.

### ISSUE

In the absence of clear common guidelines and due process mechanisms, protecting human rights and freedom of expression when dealing with content abuses on the internet is a major transnational challenge.

### PURPOSE

The *Cross-Border Content Moderation Toolkit* intends to support Service Providers, in the design of their content moderation activities and Notifiers in the detection and reporting of problematic or abusive content as well as Legislators and Policy-Makers in determining procedures for dealing with different types of content and abusive behaviour.

### CONTENTS

1 Framework covering 4 content moderation stages

- Identification (Normative Basis, Third Party Notices, Provider Detection)
- Evaluation (Normative Basis, Timeliness, Multi-Factor Evaluation & Impact Analysis)
- Choice of Action (Geographic Scope of Content Restrictions)
- Recourse (Recourse Mechanisms, Interoperability)

5 tools to help resolve key challenges

- Typology of Content (I&JPN REF: 19-115)
- Identification and Notice Sources (I&JPN REF: 20-117)
- Typology of Detection Modalities (I&JPN REF: 19-118)
- Components of Complaints/ Reports (I&JPN REF: 20-106)
- Notices from Public Authorities and Private Notifiers (I&JPN REF: 20-106)
- Choice of Action (I&JPN REF: 19-122)
- User Notification (I&JPN REF :20-116)

### OFFER

The I&JPN Secretariat would be delighted to present the Toolkit to your organization to:

- Share key policy issues surrounding cross-border content moderation
- Discuss your role in managing or legislating around cross-border content moderation practices
- Provide key tools to help resolve key issues in the content moderation process
- Solicit your views on policy practitioners' common needs and challenges



STATES



INTERNET  
COMPANIES



TECHNICAL  
OPERATORS



CIVIL  
SOCIETY



ACADEMIA



INTERNATIONAL  
ORGANIZATIONS

## ABOUT THE INTERNET & JURISDICTION POLICY NETWORK (I&JPN)

The Internet & Jurisdiction Policy Network is the leading multistakeholder organization addressing the tension between the cross-border internet and national jurisdictions. Its Secretariat facilitates a global policy process engaging over 400 key entities from governments, the world's largest internet companies, technical operators, civil society groups, academia, and international organizations from over 70 countries. Stakeholders currently work in three Programs (Data & Jurisdiction, Content & Jurisdiction, and Domains & Jurisdiction) to jointly develop policy standards and operational solutions to pressing legal challenges at the intersection of the global digital economy, human rights, and security. The organization is also the home of the world's first Internet & Jurisdiction Global Status Report and knowledge mutualization activities include regional and thematic reports as well as the I&J Retrospect Database.

The regular Global Conferences of the Internet & Jurisdiction Policy Network are institutionally supported by the Council of Europe, European Commission, ICANN, OECD, United Nations ECLAC, and UNESCO. Partner countries include France (2016), Canada (2018), and Germany (2019). Recognising the contribution of the Internet & Jurisdiction Policy Network to global governance, the work of the organization was presented to the G20 digital track, recognised by the G7 Cyber Group, one of only 40 worldwide initiatives especially showcased at the inaugural Paris Peace Forum gathering over 80 heads of government and IGOs, featured as an example in the 2020 Report "Governance Innovation Society 5.0" of Japan launched together with the OECD, and highlighted as a global cooperation mechanism by the 2020 UN Secretary General HLP Report on Digital Cooperation. The work of the organization has been covered in top media outlets such as The Economist, Washington Post, Financial Times, Politico or Fortune. The organization is financially supported by a uniquely diverse coalition of over 20 governments, companies, and organizations.

## ABOUT THE I&JPN CONTENT & JURISDICTION PROGRAM

From framing problems in common to developing operational approaches, stakeholders in the Content & Jurisdiction Program works collectively towards defining policy problems, sharing knowledge, and designing common policy approaches for cross-border content moderation.

The Content & Jurisdiction Program Contact Group engages a selected set of senior-level global key actors from governments, internet companies, technical operators, civil society, leading universities, and international organizations.<sup>i</sup>

The work is facilitated by the Secretariat of the Internet & Jurisdiction Policy Network and guided by a neutral Coordinator and Working Group Facilitators, appointed by the Secretariat for their outstanding expertise and standing in the community. They serve in their personal capacity.

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<sup>i</sup> List of I&JPN Content & Jurisdiction Program Contact Group Members: <https://www.internetjurisdiction.net/news/content-jurisdiction-program-contact-group-members>