#### **Ipsos Public Affairs**



## **Human Rights in 2018**

A Global Advisor Survey

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# Methodology

The survey was conducted in 28 countries via the Ipsos Online Panel system: Argentina, Australia, Belgium, Brazil, Canada, Chile, China, Colombia, France, Great Britain, Germany, Hungary, India, Italy, Japan, Malaysia, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.

Interviews were conducted between May 25 and June 8, 2018 with 23,249 adults aged 18-64 in Canada and the U.S. and 16-64 in all other countries.

Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel with the exception of Argentina, Belgium, Chile, Colombia, Hungary, India, Mexico, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Sweden and Turkey, where each have a sample of approximately 500+.

Weighting has been employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country census data.

A survey with an unweighted probability sample of this size would have an estimated margin of error of +/- 3.1 percentage points for a sample of 1,000 and an estimated margin of error of +/- 4.5 percentage points for a 500 sample 19 times out of 20.

In 17 of the 28 countries surveyed internet penetration is sufficiently high to think of the samples as representative of the wider population within the age ranges covered: Argentina, Australia, Belgium, Canada, France, Germany, Hungary, Italy, Japan, Poland, Serbia, South Korea, Spain, Sweden, Great Britain and United States.

Brazil, Chile, China, Colombia, India, Malaysia, Mexico, Russia, Peru, Saudi Arabia, South Africa and Turkey have lower levels of internet penetration and so these samples should not be considered to be fully nationally representative, but instead to represent a more affluent, connected population. These are still a vital social group to understand in these countries, representing an important and emerging middle class.



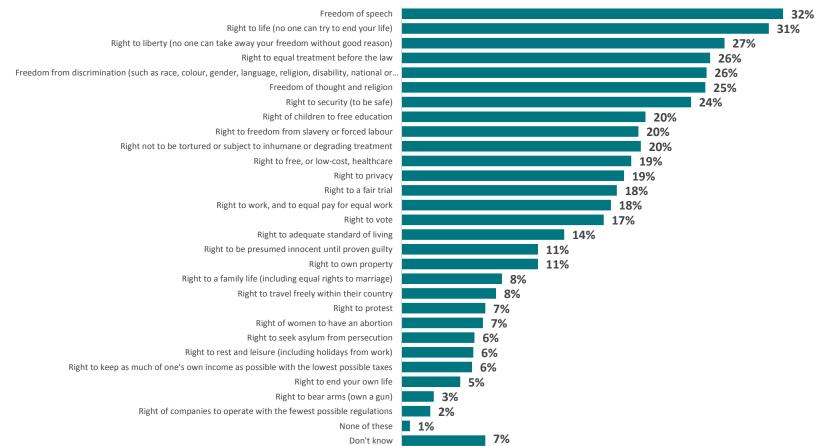




Q7: And from the list below, which four or five, if any, do you think are most important to protect as Human Rights?



#### Most Important Human Rights to Be Protected: Global Total





## Most Important Human Rights to Be Protected: Part 1 (Top 10)

|  | Total | ARG | AUS | BEL | BRA | CAN | CHL | CHN | COL | FRA | DEU | GBR | HUN | IND | ITA | JPN | MYS | MEX | PER | POL | RUS | SAU | SRB | ZAF | KOR         | ESP | SWE | TUR | USA |
|--|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-------------|-----|-----|-----|-----|
| Freedom of speech  | 32%   | 34% | 26% | 29% | 26% | 31% | 31% | 26% | 34% | 35% | 42% | 28% | 27% | 39% | 31% | 29% | 40% | 38% | 43% | 26% | 26% | 18% | 38% | 32% | <b>17</b> % | 32% | 45% | 43% | 33% |
| Right to life (no one can try to end your life)  | 31%   | 38% | 22% | 19% | 36% | 25% | 36% | 39% | 60% | 15% | 32% | 25% | 41% | 15% | 26% | 30% | 13% | 38% | 51% | 35% | 39% | 18% | 45% | 36% | 31%         | 34% | 21% | 34% | 23% |
| Right to liberty (no one can take away your freedom without good reason)   | 27%   | 28% | 22% | 25% | 11% | 22% | 24% | 34% | 35% | 26% | 30% | 26% | 22% | 15% | 28% | 26% | 20% | 34% | 35% | 26% | 31% | 21% | 39% | 15% | 42%         | 26% | 26% | 36% | 24% |
| Right to equal treatment before the law  | 26%   | 26% | 23% | 19% | 24% | 20% | 28% | 36% | 21% | 19% | 34% | 23% | 23% | 25% | 21% | 28% | 23% | 25% | 29% | 20% | 28% | 21% | 31% | 24% | 44%         | 26% | 32% | 32% | 23% |
| Freedom from discrimination (such as race, colour, gender, language, religion, disability, national or social origin, or any other status) | 26%   | 17% | 34% | 17% | 28% | 34% | 21% | 25% | 19% | 19% | 25% | 33% | 28% | 22% | 23% | 37% | 29% | 24% | 22% | 18% | 17% | 17% | 37% | 38% | 40%         | 20% | 28% | 29% | 27% |
| Freedom of thought and religion  | 25%   | 27% | 20% | 18% | 21% | 27% | 28% | 20% | 31% | 23% | 26% | 20% | 20% | 24% | 31% | 17% | 31% | 24% | 32% | 31% | 22% | 17% | 23% | 30% | 26%         | 25% | 24% | 39% | 33% |
| Right to security (to be safe)   | 24%   | 23% | 30% | 20% | 38% | 24% | 25% | 32% | 20% | 19% | 18% | 23% | 17% | 27% | 18% | 24% | 27% | 26% | 22% | 24% | 22% | 27% | 27% | 34% | 22%         | 15% | 24% | 30% | 23% |
| Right of children to free education  | 20%   | 34% | 15% | 14% | 32% | 14% | 34% | 13% | 36% | 20% | 13% | 15% | 16% | 25% | 21% | 11% | 17% | 29% | 30% | 14% | 30% | 17% | 18% | 25% | 6%          | 27% | 13% | 18% | 13% |
| Right to freedom from slavery or forced labour   | 20%   | 21% | 24% | 14% | 29% | 26% | 20% | 8%  | 21% | 24% | 22% | 27% | 22% | 16% | 22% | 18% | 10% | 23% | 14% | 20% | 19% | 11% | 19% | 23% | 17%         | 20% | 25% | 17% | 23% |
| Right not to be tortured or subject to inhumane or degrading treatment   | 20%   | 16% | 23% | 18% | 15% | 22% | 28% | 12% | 18% | 20% | 27% | 26% | 20% | 10% | 22% | 20% | 14% | 18% | 10% | 27% | 10% | 19% | 30% | 16% | 25%         | 24% | 29% | 18% | 19% |

## Most Important Human Rights to Be Protected: Part 2 (Middle 10)

|   | Total | ARG | AUS | BEL | BRA | CAN | CHL | CHN | COL | FRA | DEU | GBR | HUN | IND | ITA | JPN | MYS | MEX | PER | POL | RUS | SAU | SRB | ZAF | KOR | ESP | SWE | TUR | USA |
|---|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Right to free, or low-cost, healthcare                      | 19%   | 28% | 18% | 14% | 25% | 19% | 29% | 12% | 27% | 15% | 10% | 12% | 17% | 19% | 26% | 8%  | 11% | 31% | 26% | 20% | 34% | 19% | 17% | 23% | 8%  | 32% | 10% | 12% | 15% |
| Right to privacy  | 19%   | 17% | 16% | 19% | 12% | 20% | 16% | 30% | 15% | 22% | 18% | 13% | 19% | 30% | 11% | 18% | 25% | 16% | 17% | 24% | 20% | 19% | 24% | 26% | 26% | 14% | 11% | 12% | 18% |
| Right to a fair tria  | 18%   | 18% | 20% | 18% | 15% | 17% | 16% | 17% | 13% | 9%  | 12% | 23% | 19% | 13% | 9%  | 19% | 25% | 14% | 22% | 19% | 23% | 14% | 17% | 16% | 25% | 17% | 18% | 35% | 19% |
| Right to work, and to equal pay for equal work              | 18%   | 27% | 16% | 9%  | 17% | 14% | 20% | 19% | 25% | 15% | 9%  | 13% | 18% | 22% | 24% | 10% | 13% | 23% | 22% | 16% | 22% | 18% | 21% | 19% | 20% | 25% | 11% | 10% | 17% |
| Right to vote   | 17%   | 23% | 14% | 12% | 8%  | 22% | 15% | 12% | 19% | 17% | 19% | 22% | 16% | 31% | 17% | 7%  | 26% | 14% | 17% | 10% | 5%  | 13% | 14% | 27% | 16% | 15% | 24% | 11% | 25% |
| Right to adequate standard of living                        | 14%   | 17% | 19% | 6%  | 10% | 16% | 14% | 9%  | 17% | 13% | 7%  | 14% | 10% | 14% | 17% | 17% | 9%  | 13% | 13% | 9%  | 26% | 17% | 13% | 16% | 15% | 14% | 9%  | 17% | 10% |
| Right to be presumed innocent until proven guilty           | 11%   | 7%  | 18% | 12% | 11% | 19% | 8%  | 8%  | 7%  | 12% | 7%  | 16% | 18% | 8%  | 6%  | 3%  | 15% | 10% | 4%  | 10% | 20% | 12% | 9%  | 14% | 7%  | 11% | 12% | 14% | 18% |
| Right to own property                                       | 11%   | 14% | 5%  | 7%  | 9%  | 5%  | 9%  | 28% | 12% | 6%  | 6%  | 5%  | 23% | 11% | 12% | 9%  | 12% | 11% | 11% | 23% | 17% | 14% | 6%  | 13% | 11% | 10% | 7%  | 10% | 9%  |
| Right to a family life (including equal rights to marriage) | 8%    | 9%  | 8%  | 7%  | 7%  | 7%  | 11% | 11% | 11% | 6%  | 5%  | 8%  | 9%  | 11% | 12% | 4%  | 12% | 9%  | 9%  | 7%  | 5%  | 13% | 7%  | 7%  | 12% | 5%  | 5%  | 8%  | 8%  |
| Right to travel freely within their country                 | 8%    | 13% | 6%  | 8%  | 4%  | 8%  | 12% | 7%  | 7%  | 12% | 9%  | 5%  | 8%  | 13% | 6%  | 3%  | 15% | 12% | 10% | 4%  | 5%  | 12% | 3%  | 7%  | 6%  | 6%  | 7%  | 2%  | 6%  |



## Most Important Human Rights to Be Protected: Part 3 (Bottom 10)

|  | Total | ARG | AUS | BEL | BRA | CAN | CHL | CHN | COL | FRA | DEU | GBR | HUN | IND | ITA | JPN | MYS | MEX | PER | POL | RUS | SAU | SRB | ZAF | KOR | ESP | SWE | TUR | USA |
|--|-------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Right to protest   | 7%    | 7%  | 5%  | 8%  | 11% | 5%  | 6%  | 6%  | 6%  | 8%  | 8%  | 7%  | 23% | 14% | 6%  | 5%  | 12% | 5%  | 7%  | 5%  | 3%  | 9%  | 4%  | 4%  | 3%  | 6%  | 9%  | 7%  | 8%  |
| Right of women to have an abortion   | 7%    | 11% | 8%  | 6%  | 5%  | 9%  | 11% | 4%  | 3%  | 15% | 5%  | 6%  | 8%  | 9%  | 9%  | 3%  | 4%  | 5%  | 5%  | 11% | 3%  | -   | 5%  | 3%  | 7%  | 8%  | 18% | 3%  | 7%  |
| Right to seek asylum from persecution  | 6%    | 2%  | 11% | 4%  | 7%  | 6%  | 4%  | 5%  | 2%  | 6%  | 10% | 9%  | 6%  | 5%  | 7%  | 4%  | 19% | 3%  | 5%  | 6%  | 2%  | 8%  | 10% | 3%  | 5%  | 3%  | 10% | 7%  | 5%  |
| Right to rest and leisure (including holidays from work)                             | 6%    | 4%  | 4%  | 5%  | 9%  | 3%  | 5%  | 12% | 5%  | 6%  | 3%  | 3%  | 7%  | 8%  | 6%  | 7%  | 7%  | 4%  | 2%  | 7%  | 12% | 13% | 3%  | 4%  | 11% | 5%  | 6%  | 3%  | 3%  |
| Right to keep as much of one's own income as possible with the lowest possible taxes | 6%    | 4%  | 5%  | 7%  | 9%  | 6%  | 6%  | 6%  | 5%  | 6%  | 5%  | 3%  | 6%  | 7%  | 5%  | 8%  | 5%  | 7%  | 6%  | 7%  | 6%  | 10% | 4%  | 8%  | 4%  | 4%  | 4%  | 5%  | 7%  |
| Right to end your own life   | 5%    | 3%  | 8%  | 8%  | 3%  | 6%  | 5%  | 5%  | 2%  | 11% | 6%  | 8%  | 4%  | 7%  | 8%  | 5%  | 5%  | 4%  | 3%  | 3%  | 3%  | -   | 2%  | 2%  | 7%  | 7%  | 4%  | 1%  | 4%  |
| Right to bear arms (own a gun)   | 3%    | 1%  | 2%  | 3%  | 5%  | 3%  | 1%  | 3%  | 1%  | 2%  | 2%  | 1%  | 2%  | 4%  | 2%  | 2%  | 2%  | 2%  | 1%  | 5%  | 1%  | 4%  | 0%  | 3%  | 1%  | 1%  | 2%  | 0%  | 15% |
| Right of companies to operate with the fewest possible regulations                   | 2%    | 2%  | 1%  | 4%  | 2%  | 1%  | 1%  | 4%  | 1%  | 1%  | 2%  | 1%  | 1%  | 6%  | 3%  | 2%  | 6%  | 3%  | 1%  | 6%  | 1%  | 6%  | 1%  | 2%  | 4%  | 1%  | 2%  | 3%  | 2%  |
| None of these  | 1%    | 0%  | 1%  | 1%  | 1%  | 1%  | 0%  | 0%  | -   | 2%  | 1%  | 1%  | -   | 1%  | 0%  | 3%  | 0%  | 1%  | 1%  | -   | 0%  | 1%  | 0%  | 0%  | 1%  | 1%  | 1%  | 1%  | 1%  |
| Don't know   | 8%    | 2%  | 10% | 24% | 8%  | 10% | 3%  | 3%  | 2%  | 14% | 12% | 13% | 7%  | 5%  | 10% | 16% | 7%  | 2%  | 2%  | 8%  | 5%  | 15% | 2%  | 1%  | 3%  | 9%  | 9%  | 3%  | 8%  |